
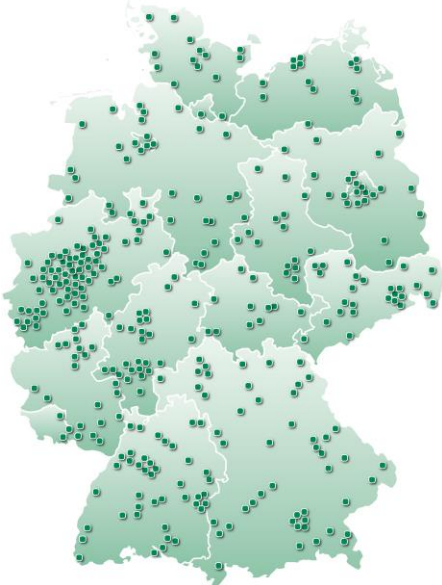


BVIZ facts 2023

Successes of the Innovation, Technology and Business Incubation Centers in Germany

<p>over 350</p> <p>Innovation, technology and business incubation centers in Germany that support start-ups</p>		<p>4.450</p> <p>start-ups and new companies that alone in 2022 were successfully supported by the centers</p>
<p>12.260</p> <p>predominantly innovative start-ups and companies as leaseholders in the centers</p>		<p>92.550</p> <p>current count of jobs at the start-ups and leaseholder companies in the centers</p>
<p>50.100</p> <p>companies to date successfully founded in the centers</p>	<p>316.000</p> <p>direct jobs that have been created throughout Germany with the support of the centers to date</p>	<p>99%</p> <p>is the success rate of companies that have set up in the centers</p>

Start-up activity 2022 – knowledge-based start-ups slightly declining

Results of the total German statistical survey of the BVIZ among the innovation, technology and business incubation centers in Germany on start-ups and start-up events in the centers 2022

With the annual all-German survey by the BVIZ, current figures on start-ups and developments in the around 350 centers in Germany as of 12/2022 were collected. The focus of the innovation, start-up and technology centers is essentially on knowledge-based, innovative or technology-oriented start-ups and company foundations.

After the number of start-ups in the centers in the previous year, which in contrast to the nationwide start-up activity had hardly suffered from the corona pandemic, had recovered further in 2021, a decline in start-up activities has now been recorded in 2022. The number of start-ups supported by the centers fell from 5,240 to 4,830 (-8%). This applies to start-ups in the centers (new leaseholders) as well as externally advised start-ups. This development therefore also confirms the trend in nationwide start-up activity (i.e. according to the [preliminary evaluation of the KFW Start-Up Monitor 2023](#)).

In contrast, the number of start-ups and leasehold companies based in the centers stagnated, with the number of jobs/employees -as in previous years- continuing to rise (+360). The reason for this is further growth or expansion of young companies in the centers. Accordingly, the occupancy rate of the leased space in most centers remains very high.

According to the [Green Startup Monitor 2023](#), ecological sustainability is becoming increasingly important for start-ups. The proportion of green start-ups has increased significantly compared to the previous year and reached a new high in 2022 at 35% of all start-up activity. This is also confirmed by the innovation centers: Green technologies are on the rise and green technology development and production is the most important business model for green start-ups at 30%. In particular with these technologies, the centers and their partners in the start-up ecosystems offer start-ups with new innovations and spin-offs from research institutions and universities with competent support.

With view on the fact that experience has shown that knowledge-based and innovative start-ups in particular are more demanding and more successful, the situation and development in the innovation, start-up and technology centers is all the more positive. An extremely low insolvency rate for start-ups in the centers of around 1% confirms this.

The cumulative number of around 50,100 companies currently based in the centers and companies that have moved out in the meantime and are based at another location in the regions and the total number of jobs created over the past few years of over 316,000 reflect not least the continuity of the work of the centers and reflect their effectiveness as efficient instruments of regional economic development.

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Andrea Glaser,
BVIZ Managing Director